

"Everyone wants to get to the Summit. Yet the learning and growth required to reach it occur on the climb. In business, governance ensures both."



SIRDAR EXPEDITION GOVERNANCE





Sirdar Expedition Governance: designed to guide you safely to new heights of business success

Are you worried that you are not managing your business as effectively as you could be? Are you unsure what your responsibilities as a shareholder and a director are? Do you feel anxious about how your lack of high-level support affects your financial performance?

If your business does not have a process of effective governance in place, you are probably finding it difficult to manage, measure and track the success of your business. With no clearly defined levels of authority and accountability, you may be finding it difficult to introduce and manage formal reporting mechanisms with your team, develop a business with saleable value or utilise third-party expertise. In fact, it is very likely that you are not realising the full potential of your business at all.

Governance is defined as 'the accountability for performance and responsibility for the purpose, conformance and sustainability of an enterprise at the highest level'. In fact, all successful enterprises have a rigorous governance processes in place to manage liabilities and increase their value and profitability.

Business owners just like you to develop and implement effective enterprise governance.

You may feel overwhelmed by the knowledge that you could be managing your business more effectively, and the uncertainty of what you need to change to do so.

Sirdar specialises in enabling business owners just like you to develop and implement effective enterprise governance. Our experienced and certified governance experts understand and appreciate your business.

Allow us to show you how to establish the mechanisms and procedures that will empower you and your team to climb higher and faster to achieve extreme business success. We have brought these key aspects together with Sirdar Expedition Governance where the Sirdar team personally helps you to establish and maintain an effective governance process in your business through which you will create order, accountability and ultimately success.

Empower you and your team to climb higher and faster to achieve extreme business success.

Now you have the opportunity to put your fears to rest, to feel less pressure and to reignite your enthusiasm for your business. By applying effective, proven and critical corporate governance principles to your business, you will feel less exposed and more secure knowing that your business is placed to grow faster, more efficiently and with less risk to you.

Sirdar Expedition Governance works this way:

After Sirdar analyses where your business is at, two of our certified directors undertake an initial period of due diligence on your business. During this time, and once formally appointed to the board, they meet monthly with you to discuss, debate and agree on the focus, actions and strategy of your business.

Together we review your financial performance, discuss management activities and debate key decisions.

"After running our company for a number of years, and wearing the "hats" of shareholder, director and manager with varying degrees of success, it has truly fascinated me to learn that governance and its related structures are the main reasons why our business has not, as of yet, achieved its full potential. After only a few months of being on the Expedition Governance package I have found Sirdar's methods to be uniquely practical and of immense value. My only regret is that Sirdar and Status did not meet up many years ago!"

James Thomson, Status Staffing Solutions Pty Ltd, Cape Town, South Africa.

Sirdar Expedition Governance: how you and your business will benefit

How relieved will you feel knowing that we are with you to make sure your business is accountable for delivering the exceptional results that you and your team want and deserve? How welcome will be your peace of mind, knowing that you are being guided by a dedicated team of experienced professionals on your business expedition? When you go through the Sirdar Expedition Governance process you will understand how important it is that you and your management team are committed to, and accountable for, delivering the results you want so that you can achieve the extreme business success you desire.

Governance, and its benefits in achieving extreme business success

- Experience the relief of knowing that you have created rigorous accountability and transparency for the actions of you and your team members.
- Feel secure, knowing that you have set appropriate standards and are compelled to abide by them.
- Enjoy the certainty of knowing that you are being advised regularly by informed professionals about the most up-to-date governance responsibilities of you and your company directors.
- Revel in your new-found peace of mind, knowing that you and your team are being assisted by enthusiastic, highly trained professionals who are abreast of 'best practice' business principles.
- Be relieved at how your smoother and more streamlined processes improve your relationships with your customers and suppliers.
- Have faith in your board's ability to make those difficult decisions that you need to make for business success.
- Take pleasure in rediscovering your renewed and clearer vision for, and purpose of, your business.
- Savour the extra time you will have to reflect on your business, its direction and progress.
- Celebrate the financial returns that this process will generate for you as a shareholder in your own business.



"Deltamune is a biotechnology company operated by scientists. We are used to quality systems, yet we did not have a "quality system" for our business performance. To move from a 'craft' to an 'enterprise' we therefore decided to implement Sirdar Expedition Governance. Ten months on, we can vouch that shareholders, directors and management can all see the benefits from more effective meetings. We have more robust decision making, improved performance, and ultimately a stronger company."

Dr Hannes Swart, Deltamune (Pty) Ltd, Pretoria, South Africa.

Sirdar and your return on investment

Now that you understand how Sirdar Expedition Governance works, you can see how you and your business will benefit greatly. If you are serious about creating high-level systems in your business so that you and your team can navigate the challenging business climb, you need to act now.

We know that Sirdar Expedition Governance will increase your profitability or indeed the value of your business.

Sirdar Expedition Governance is a monthly investment of R14 750 + VAT, reviewed on 1 April each year. The minimum commitment is 18 months.

Welcome to Sirdar South Africa

Sirdar South Africa supports businesses to climb to new heights, with its main expedition bases operating out of Cape Town and Johannesburg. Sirdar South Africa was launched in 2008 by Chief Executive Brian Barendsché in conjunction with the Sirdar Global Group. Sirdar's key focus is in the implementation of enterprise governance into the businesses they work with as well as the practical application of Wealth Dynamics. Sirdar educates business owners on what it means to achieve extreme business success and also provides services such as business reviews and expedition assessments.

Visit us on:



LinkedIn

www.sirdargroup.com

We guarantee that if the value of your business or your profitability does not increase by at least the value of your investment over what it would have been without us, we will return your investment to you.

Contact us today for a discussion to discover how Sirdar can help you create order and accountability in your business so that you can achieve the extreme business success that you desire and deserve.

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